



A Chief Financial Mom

As you learn and develop these qualities, you will be someone who manages your money well, makes wise decisions, cares for your family, serves your community, and teaches the next generation. Your influence will be magnificent!

1. Is true to her faith

As you align yourself with the Savior and strive to leave a life committed to your faith, He will bless your efforts and give you the strength to endure anything.

2. Spends, saves, and invests wisely

A Chief Financial Mom knows and understands common sense and basic principles of personal finance and money management. She follows a plan that works for her and her family. And even if she does not work outside the home, she strives to understand the financial affairs that surround her life.

3. Demonstrates emotional adulthood

A Chief Financial Mom knows she is responsible for her emotions, actions, and reactions. No one "makes" her do anything. She strives to live in emotional adulthood, and when she does not, she can own up to her mistakes rather than blaming others for how she acts, treat herself with kindness, apologize and continue to progress.

4. Values Relationships

A Chief Financial Mom knows the importance of relationships and models that to her kids. She is willing to deal with the discomfort created by the protective thoughts that keep her from going out there and risking herself in search of connection.



5. Accepts others and their right to agency

A Chief Financial Mom understands that she cannot control another person, and there is nothing they could possibly do that would make you as happy as you want to be. All of the power to feel happy lies within you. She is smart for knowing that people may not do what she asked for, and she decides what she will do next without resorting to manipulation, guilt-tripping, or feeling victimized.

6. Is at peace with her past

A Chief Financial Mom knows that the past only lives in her memory and what was happening then, it is not happening now. The past only affects you by how you continue to think about it. You can change the narrative and how to tell that story. She does not define herself by who she used to be but is future-focused and open to new possibilities.

7. Has a vision for her family

A Chief Financial Mom understands that the most critical organization in the world is the family, HER family. Having a defined vision for her life and family provides focus on the future, sets a defined direction for the planning and execution of goals and it establishes a flow that helps make decisions. She understands that not every member will contribute to the success at the same level and she can recognize effort and encourage them to be their best.

8. Manages her mind well

The most important thing determining your success as a Chief Financial Mom is how you manage your brain. Most people desire results in their lives but are not 100% committed to accomplishing them. The more aligned you are with the vision for your family and the importance of handling your finances well, the more commitment you'll have, and the more motivated you'll be to continue through obstacles and failures. How you manage your mind is as important as how you handle your finances.

9. Seeks ongoing learning and teaching opportunities

A Chief Financial Mom recognizes the importance of developing and maintaining the habit of learning about finances and how to develop personally in other areas of her life. She knows the importance of sharing knowledge with her children and other young people and intentionally looks for teaching opportunities.